



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

www.kobtv.com

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln St Ste 510**  
**Denver, CO 80203-1507**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165101-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 10/22-10/2	11650

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	165101	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/28/12	News 4 Today I 5a-530a	M-F 5a-530a	MTWTF--	:30	6	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 6 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	All	M	10/22/12	5:14 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	MHTV-1208H	\$175.00 NM
1	All	Tu	10/23/12	5:24 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	MHTV-1208H	\$175.00 NM
2	All	W	10/24/12	5:13 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	MHTV-1209H	\$175.00 NM
6	All	W	10/24/12	5:28 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	MHTV-1211H	\$175.00 NM
5	All	Th	10/25/12	5:14 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	MHTV-1211H	\$175.00 NM
4	All	F	10/26/12	5:27 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	MHTV-1211H	\$175.00 NM
2	10/22/12	10/28/12	News 4 Today I 530a-6a	M-F 530a-6a	MTWTF--	:30	7	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 7 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	M	10/22/12	5:43 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	MHTV-1209H	\$300.00 NM
6	All	M	10/22/12	5:57 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	MHTV-1208H	\$300.00 NM
5	All	Tu	10/23/12	5:58 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	MHTV-1209H	\$300.00 NM
4	All	W	10/24/12	5:56 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	MHTV-1209H	\$300.00 NM
3	All	Th	10/25/12	5:42 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	MHTV-1209H	\$300.00 NM
7	All	Th	10/25/12	5:59 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	MHTV-1211H	\$300.00 NM
1	All	F	10/26/12	5:55 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	MHTV-1213H	\$300.00 NM
3	10/22/12	10/28/12	News 4 Today II 6a-7a	M-F 6a-7a	MTWTF--	:30	10	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 10 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	All	M	10/22/12	6:23 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	MHTV-1209H	\$350.00 NM
5	All	M	10/22/12	6:54 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	MHTV-1208H	\$350.00 NM
2	All	Tu	10/23/12	6:25 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	MHTV-1208H	\$350.00 NM
7	All	Tu	10/23/12	6:54 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	MHTV-1209H	\$350.00 NM
4	All	W	10/24/12	6:13 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	MHTV-1211H	\$350.00 NM
8	All	W	10/24/12	6:28 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	MHTV-1209H	\$350.00 NM
1	All	Th	10/25/12	6:29 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	MHTV-1209H	\$350.00 NM
6	All	Th	10/25/12	6:59 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	MHTV-1211H	\$350.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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1	All	Su	10/28/12	7:27 AM	Sunday Today	Su 7a-8a	:30	MHTV-1211H	\$250.00	NM																																																																																																																																				
8	10/22/12	10/28/12	M-F Today Show II 9a	M-F 9a-10a	M-W----	:30	2	\$400.00	NM																																																																																																																																					
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-W----</td><td>2</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>All</td><td>M</td><td>10/22/12</td><td>9:50 AM</td><td>M-F Today Show II 9a</td><td>M-F 9a-10a</td><td>:30</td><td>MHTV-1209H</td><td>\$400.00</td><td>NM</td></tr><tr><td>1</td><td>All</td><td>W</td><td>10/24/12</td><td>9:50 AM</td><td>M-F Today Show II 9a</td><td>M-F 9a-10a</td><td>:30</td><td>MHTV-1211H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-W----	2	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	All	M	10/22/12	9:50 AM	M-F Today Show II 9a	M-F 9a-10a	:30	MHTV-1209H	\$400.00	NM	1	All	W	10/24/12	9:50 AM	M-F Today Show II 9a	M-F 9a-10a	:30	MHTV-1211H	\$400.00	NM																																																																																								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																									
	10/22/12	10/28/12	M-W----	2	\$400.00																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																				
2	All	M	10/22/12	9:50 AM	M-F Today Show II 9a	M-F 9a-10a	:30	MHTV-1209H	\$400.00	NM																																																																																																																																				
1	All	W	10/24/12	9:50 AM	M-F Today Show II 9a	M-F 9a-10a	:30	MHTV-1211H	\$400.00	NM																																																																																																																																				
9	10/22/12	10/28/12	M-F Today Show III 10a	M-F 10a-11a	-T-TF--	:30	3	\$175.00	NM																																																																																																																																					
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-T-TF--</td><td>3</td><td>\$175.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>Tu</td><td>10/23/12</td><td>10:46 AM</td><td>M-F Today Show III 10a</td><td>M-F 10a-11a</td><td>:30</td><td>MHTV-1208H</td><td>\$175.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>Th</td><td>10/25/12</td><td>10:29 AM</td><td>M-F Today Show III 10a</td><td>M-F 10a-11a</td><td>:30</td><td>MHTV-1209H</td><td>\$175.00</td><td>NM</td></tr><tr><td>3</td><td>All</td><td>F</td><td>10/26/12</td><td>10:46 AM</td><td>M-F Today Show III 10a</td><td>M-F 10a-11a</td><td>:30</td><td>MHTV-1211H</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-T-TF--	3	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Tu	10/23/12	10:46 AM	M-F Today Show III 10a	M-F 10a-11a	:30	MHTV-1208H	\$175.00	NM	2	All	Th	10/25/12	10:29 AM	M-F Today Show III 10a	M-F 10a-11a	:30	MHTV-1209H	\$175.00	NM	3	All	F	10/26/12	10:46 AM	M-F Today Show III 10a	M-F 10a-11a	:30	MHTV-1211H	\$175.00	NM																																																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																									
	10/22/12	10/28/12	-T-TF--	3	\$175.00																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																				
1	All	Tu	10/23/12	10:46 AM	M-F Today Show III 10a	M-F 10a-11a	:30	MHTV-1208H	\$175.00	NM																																																																																																																																				
2	All	Th	10/25/12	10:29 AM	M-F Today Show III 10a	M-F 10a-11a	:30	MHTV-1209H	\$175.00	NM																																																																																																																																				
3	All	F	10/26/12	10:46 AM	M-F Today Show III 10a	M-F 10a-11a	:30	MHTV-1211H	\$175.00	NM																																																																																																																																				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
165101-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/22-10/2	11650	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/22/12	10/28/12	Who Wants to Be A Millionaire	M-F 1130a-12p	M-WT---	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M-WT--- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/22/12 11:38 AM Who Wants to Be A Million M-F 1130a-12p :30 MHTV-1208H \$75.00 NM 1 All W 10/24/12 11:47 AM Who Wants to Be A Million M-F 1130a-12p :30 MHTV-1209H \$75.00 NM 2 All Th 10/25/12 11:40 AM Who Wants to Be A Million M-F 1130a-12p :30 MHTV-1211H \$75.00 NM									
11	10/22/12	10/28/12	News 4 @ Midday M-F	M-F 12noon-1p	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/22/12 12:58 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1209H \$125.00 NM 1 All Tu 10/23/12 12:55 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1209H \$125.00 NM 5 All W 10/24/12 12:24 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1211H \$125.00 NM 4 All Th 10/25/12 12:12 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1209H \$125.00 NM 2 All F 10/26/12 12:42 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1213H \$125.00 NM									
12	10/22/12	10/28/12	Days Of Our Lives 1p	M-F 1p-2p	M--TF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M--TF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 1:26 PM Days Of Our Lives 1p M-F 1p-2p :30 MHTV-1208H \$200.00 NM 1 All Th 10/25/12 1:27 PM Days Of Our Lives 1p M-F 1p-2p :30 MHTV-1211H \$200.00 NM 3 All F 10/26/12 1:26 PM Days Of Our Lives 1p M-F 1p-2p :30 MHTV-1211H \$200.00 NM									
13	10/22/12	10/28/12	Rachael Ray 2p	M-F 2p-3p	MTW-F--	:30	4	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW-F-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/22/12 2:46 PM Rachael Ray 2p M-F 2p-3p :30 MHTV-1209H \$125.00 NM 4 All Tu 10/23/12 2:19 PM Rachael Ray 2p M-F 2p-3p :30 MHTV-1211H \$125.00 NM 2 All W 10/24/12 2:26 PM Rachael Ray 2p M-F 2p-3p :30 MHTV-1209H \$125.00 NM 1 All F 10/26/12 2:27 PM Rachael Ray 2p M-F 2p-3p :30 MHTV-1213H \$125.00 NM									
14	10/22/12	10/28/12	The Insider 3p	M-F 3p-330p	-T-TF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T-TF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 10/23/12 3:18 PM The Insider 3p M-F 3p-330p :30 MHTV-1209H \$200.00 NM 5 All Th 10/25/12 3:17 PM The Insider 3p M-F 3p-330p :30 MHTV-1209H \$200.00 NM 2 All F 10/26/12 3:18 PM The Insider 3p M-F 3p-330p :30 MHTV-1211H \$200.00 NM									
15	10/22/12	10/28/12	Inside Edition 330p	M-F 330p-4p	M-W-F--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M-W-F-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 3:40 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1208H \$200.00 NM 2 All W 10/24/12 3:58 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1211H \$200.00 NM 5 All F 10/26/12 3:51 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1213H \$200.00 NM									
16	10/22/12	10/28/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	MTWTF--	:30	10	\$200.00	NM

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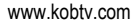
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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165101-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/22-10/2	11650	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/22/12	10/28/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	MTWTF--	:30	10	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 10 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/22/12 4:09 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1209H \$200.00 NM 9 All M 10/22/12 4:38 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1208H \$200.00 NM 6 All Tu 10/23/12 4:13 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1211H \$200.00 NM 4 All Tu 10/23/12 4:49 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1209H \$200.00 NM 8 All W 10/24/12 4:19 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1209H \$200.00 NM 1 All W 10/24/12 4:51 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1211H \$200.00 NM 10 All Th 10/25/12 4:25 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1211H \$200.00 NM 5 All Th 10/25/12 4:49 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1209H \$200.00 NM 2 All F 10/26/12 4:25 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1211H \$200.00 NM 7 All F 10/26/12 4:51 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1213H \$200.00 NM									
17	10/22/12	10/28/12	News 4 @ 5p M-F	M-F 5p-530p	MTWTF--	:30	10	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 10 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1209H \$325.00 NM 9 All M 10/22/12 5:27 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1208H \$325.00 NM 5 All Tu 10/23/12 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1211H \$325.00 NM 8 All Tu 10/23/12 5:27 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1209H \$325.00 NM 3 All W 10/24/12 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1209H \$325.00 NM 7 All W 10/24/12 5:28 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1211H \$325.00 NM 1 All Th 10/25/12 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1211H \$325.00 NM 10 All Th 10/25/12 5:27 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1209H \$325.00 NM 4 All F 10/26/12 5:11 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1211H \$325.00 NM 6 All F 10/26/12 5:27 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1213H \$325.00 NM									
19	10/22/12	10/28/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1209H \$500.00 NM 3 All Tu 10/23/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1211H \$500.00 NM 1 All W 10/24/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1209H \$500.00 NM 4 All Th 10/25/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1211H \$500.00 NM 5 All F 10/26/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1211H \$500.00 NM									
20	10/22/12	10/28/12	News 4 @ 630p M-F	M-F 630p-7p	MTWTF--	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1208H \$400.00 NM 1 All Tu 10/23/12 6:42 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1209H \$400.00 NM 6 All Tu 10/23/12 6:58 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1211H \$400.00 NM 3 All W 10/24/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1211H \$400.00 NM 5 All Th 10/25/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1213H \$400.00 NM 4 All F 10/26/12 6:43 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1213H \$400.00 NM									
23	10/22/12	10/28/12	Wednesday Prime A	W 7p-8p	--W----	:30	1	\$900.00	NM

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<u>Invoice #</u> <b>165101-1</b>	<u>Invoice Date</u> <b>10/28/12</b>	<u>Invoice Month</u> <b>October 2012</b>	<u>Invoice Period</u> <b>10/01/12 - 10/28/12</b>
<u>Advertiser</u> <b>Heinrich for Senate</b>	<u>Product</u> <b>Martin Heinrich 10/22-10/2</b>	<u>Estimate Number</u> <b>11650</b>	





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165101-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/22-10/2	11650	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/22/12	10/28/12	The Tonight Show	M-Th 1035p-1135p/	MTWTF--	:30	5	\$245.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All W 10/24/12 10:57 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV-1209H \$245.00 NM 3 All Th 10/25/12 11:29 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV-1211H \$245.00 NM 5 All F 10/26/12 11:10 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV-1213H \$245.00 NM									
32	10/22/12	10/28/12	Access Hollywood Late P	M-Th 1135p-1207a/	-T-T---	:30	2	\$55.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -T-T--- 2 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/23/12 11:49 PM Access Hollywood Late PM M-Th 1135p-1207a/ :30 MHTV-1211H \$55.00 NM 2 All Th 10/25/12 11:50 PM Access Hollywood Late PM M-Th 1135p-1207a/ :30 MHTV-1213H \$55.00 NM									
35	10/22/12	10/28/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/27/12 6:14 PM News 4 @ 6p Sat Sa 6p-630p :30 MHTV-1211H \$150.00 NM									
36	10/22/12	10/28/12	Tuesday Prime B	Tu 8p-9p	-T-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -T----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/23/12 8:22 PM Tuesday Prime B Tu 8p-9p :30 MHTV-1209H \$900.00 NM									
37	10/22/12	10/28/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----F-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/26/12 7:41 PM Friday Prime A F 7p-8p :30 MHTV-1211H \$600.00 NM									
38	10/22/12	10/28/12	Friday Prime C	F 9p-10p	----F--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----F-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/26/12 9:11 PM Friday Prime C F 9p-10p :30 MHTV-1213H \$800.00 NM									
39	10/22/12	10/28/12	Saturday Prime C	Sa 9p-10p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/27/12 9:31 PM Saturday Prime C Sa 9p-10p :30 MHTV-1211H \$400.00 NM									
40	10/22/12	10/28/12	Monday Prime C	M 9p-10p	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 Monday Prime C M 9p-10p :00 <del>\$1,000.00</del> NM Credited									
41	10/22/12	10/28/12	Thursday Prime C	Th 9p-10p	---T---	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/22-10/2	11650	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/22/12	10/28/12	Thursday Prime C	Th 9p-10p	---T---	:30	1	\$900.00	NM
10/22/12 10/28/12 ---T--- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/25/12 9:43 PM Thursday Prime C Th 9p-10p :30 MHTV-1211H \$900.00 NM									
42	10/22/12	10/28/12	Inside Edition Sunday	Su 1035p-1105p	-----S	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/28/12 10:56 PM Inside Edition Sunday Su 1035p-1105p :30 MHTV-1211H \$100.00 NM									
43	10/22/12	10/28/12	Wednesday Prime A	W 7p-8p	--W----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --W---- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/24/12 7:47 PM Wednesday Prime A W 7p-8p :30 MHTV-1211H \$900.00 NM									
<b>Total Spots</b>							<b>118</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$38,485.00</b>
<u>Agency Commission</u>	<b>\$5,772.75</b>
<u>Net Amount Due</u>	<b>\$32,712.25</b>
<b>ABQ 7.0%</b>	<b>\$2,289.86</b>
<u>Amount Due</u>	<b>\$35,002.11</b>